

## **NAIP to Organize Agri-Innovation Conclave**

*29<sup>th</sup> April 2014, New Delhi*

Dr. S. Ayyappan, Secretary, DARE and Director General, ICAR announced that National Agricultural Innovation Project (NAIP) of Indian Council of Agricultural Research (ICAR) will be organizing **Agri-Innovation Conclave** during 18-19<sup>th</sup> May, 2014 at NASC Complex, Pusa, New Delhi.

While interacting with media, Dr. S. Ayyappan, Secretary, DARE and Director General, ICAR said that the main idea behind organizing the Conclave is to foster and take the technologies and innovations developed by NAIP for adoption by the entrepreneurs, business enterprises, government and private sector. He also hoped that this conclave will also act as a platform to disseminate more information about the overall achievement of NAIP in transforming the agriculture sector of the country to new heights.



Dr. D. Rama Rao, National Director, NAIP informed that during the last seven years, NAIP has accorded high priority to generation and transfer of agricultural technologies and innovative processes. The integrated farming system based livelihood models developed by NAIP are being adopted in number of States by government departments and universities with support from national programs like RKVY, NAREGA, NHM, etc. About 80 technologies are commercialized to agribusiness entrepreneurs and corporate.

Dr. S.K. Dutta, Deputy Director General (Crop Sciences); Dr. B. Meenakumari Deputy Director General (Fisheries); National Coordinators of NAIP Components; officials of World Bank; and scientists of ICAR were also present during press meet.

Dignitaries unveiled the logos of events to be held during the Agri-Innovation Conclave.



Two other events to be held prior to the Agri-Innovation Conclave are ‘Agri Biz Idol Camp’ and ‘Kisan Parivartan Yatra’ with the aim of encouraging more active participation from the public and private sector with ICAR and help in promoting the innovation, partnership and entrepreneurial climate in the agricultural sector.

The Agri-Biz Idol Camps aim to identify, support and encourage young entrepreneurs with high potential in business start-ups in agriculture. The program focusses on youth in the age bracket of 18-30. These camps will be a unique platform for the students to pitch their business ideas and develop new agri-ventures.

Krishi Parivatan Yatra is being organised to cross-learn the ways and means of success in developing agri-business enterprises to generate more such success stories across the country. This Yatra will take the best of 50 enterprises developed from various NAIP projects and share their success stories with other farmers/entrepreneurs in each of the five locations where the melas are being conducted.

*(Source: PIU-NAIP/NAIP Mass Media Project, DKMA)*